

Place an Ad in the Bulldog Sports Program!

Batavia Boosters is sponsoring this project which means ALL money raised goes to the Batavia Athletes.

Ad Position Name	Size	Fall	Winter	Both
Outside back cover <i>full color</i>	8.5"x11"	☐ \$1,200	☐ \$1,000	☐ \$2,000
Inside front/back cover <i>full color</i>	8.5"x11"	☐ \$800	☐ \$700	☐ \$1,300
Full page <i>bw</i>	7.25"x9.75"	☐ \$600	☐ \$500	☐ \$1,000
1/2 page <i>bw</i> - Horizontal	7.25"x4.75"	☐ \$350	☐ \$300	☐ \$600
1/2 page <i>bw</i> - Vertical	3.5"x9.75"	☐ \$350	☐ \$300	☐ \$600
1/4 page <i>bw</i> - Horizontal	7.25"x2.25"	☐ \$275	☐ \$225	☐ \$450
1/4 page <i>bw</i> - Vertical	3.5"x4.75"	☐ \$275	☐ \$225	☐ \$450
1/8 page <i>bw</i>	3.5"x2.25"	☐ \$200	☐ \$150	☐ \$300
1/16 page <i>bw</i>	3.5"x1.0625"	☐ \$100	☐ \$100	☐ \$175

Relative Ad Sizes

(not actual size - for scale only)

